



FOR IMMEDIATE RELEASE

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**NATION'S LEADING INDEPENDENT CRUISE RETAILER NETWORK
HONORED BY CARNIVAL CRUISE LINES**

CruiseOne and Cruises Inc. Inducted Into Carnival Cruise Lines' Elite "Pinnacle Club"

Ft. Lauderdale, Fla., (January 29, 2008) — CruiseOne, a leading U.S. franchise operation of more than 500 independent cruise-only travel professionals, and Cruises Inc., the nation's original host agency network with nearly 500 independent contractors has been inducted into Carnival Cruise Lines' elite "Pinnacle Club."

"Travel agencies are an important part of our distribution system, which is why we created the 'Pinnacle Club' to recognize those high-volume agencies like CruiseOne and Cruises Inc. who are truly experts in their field and exhibit the highest levels of professionalism," said Carnival's Vice President of Sales Maurice Zarmati.

The program was created by the cruise line to acknowledge those high-volume travel agencies that meet a certain sales criteria and exhibit excellence in promoting and selling the "Fun Ship" cruise experience. To be eligible for the program, agencies must meet the company's sales criteria, and demonstrate exceptional professionalism, creativity in sales and marketing techniques, and outstanding support of the Carnival product.

"We are honored to be recognized with this prestigious award by our partners at Carnival Cruise Lines", said Vivian Ewart, Senior Vice President of CruiseOne and Cruises Inc., "We share this recognition with all of our franchise owners and members and congratulate them for their hard work and focus."

To celebrate their induction into this elite group, the executive staff of CruiseOne and Cruises Inc. were presented with a highly detailed replica of a Carnival "Fun Ship" to display at their Fort Lauderdale headquarter office.

For More Information:

CruiseOne - www.CruiseOneBusiness.com or call 1-800-892-3928

Cruises Inc. - www.JoinCruisesInc.com or call 1-877-714-4072

www.worldtravelholdings.com

PHOTO



Pinnacle Award Presentation

Left to right: Edie Bornstein, VP, National Accounts and Business Development, Carnival Cruise Line; Vivian Ewart, Senior VP, CruiseOne & Cruises Inc.; Steven Hattem, VP, Marketing and Sales, CruiseOne & Cruises Inc. and Michael Jerkins, Account Executive, Strategic Partnerships, Carnival Cruise Line.

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About CruiseOne, Cruises Inc. and World Travel Holdings:

CruiseOne, with 517 independently owned cruise travel franchise locations and Cruises Inc., with nearly 500 independent contractors, ensure travelers receive the best deals and superior service by combining their tremendous industry buying strength with offering customers the ability to plan their vacations online and purchase their cruise vacations utilizing the personalized touch and expertise of highly experienced local cruise consultants.

In addition to CruiseOne and Cruises Inc, World Travel Holdings (WTH) is the parent of such well-recognized brands as CruisesOnly, Vacation Outlet, Cruises.com, Cruise411, Villas of Distinction, Trips of Distinction, Island Hideaways, Creative Leisure International, and Rooms.com as well as private-label partner brands, including Orbitz Cruises, BJ's Vacations, Hotwire.com Cruises, Priceline.com Cruises, American Airlines Cruises, Continental.com Cruises, JetBlue Cruises, and US Airways Cruises, among others.