



## **Celebrity Names World Travel Holdings “National Account Partner of the Year”**

**January 29, 2009** - Celebrity Cruises has named World Travel Holdings (WTH) its 2008 "National Account Partner of the Year." WTH owns and operates several cruise brands, including Ft. Lauderdale-based CruiseOne and Cruises Inc.

"Throughout 2008, Celebrity Cruises showed that they are willing to make a continued investment in the travel agent community," said Brad Tolkin, co-chairman and co-CEO of World Travel Holdings. "Celebrity was the first to implement a no rebate policy and was among the first to eliminate fuel surcharges. They are clearly committed to helping travel agents succeed. This level of respect does not go unnoticed by our agents and as we proudly accept this honor, we pledge to continue doing our part in 2009."

In September, Cruise One and Cruise Inc. held the companies' annual National Conference aboard the Celebrity Mercury, with Dondra Ritzenthaler, senior vice president of sales for Celebrity and Azamara Cruises, as the keynote speaker. At that same conference, CruiseOne franchise owners and Cruises Inc. independent agents named Celebrity their "Premium Cruise Line Partner of the Year."

In November WTH, CruiseOne and Cruises Inc. exclusively chartered the Celebrity Solstice for a special two-night sailing.

"We are thrilled to recognize World Travel Holdings as our National Account Partner of the Year," said Ritzenthaler. "Day in and day out, the WTH team demonstrates nothing but professionalism and a desire to succeed, and it is a pleasure to partner with such a terrific group of people."