



FOR IMMEDIATE RELEASE

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**CRUISEONE & CRUISES INC. RECEIVE MULTIPLE AWARDS
FROM CRUISE LINE PARTNERS AND BUSINESS ORGANIZATIONS**

Awards Underscore Rapid Growth for Nation's Leading Retailer of Cruise Travel

Fort Lauderdale, FL – February 16, 2009 – Awards season has arrived! CruiseOne and Cruises Inc. today announced that together, the companies have been given top honors by a variety of cruise lines and national business organizations. CruiseOne is a leading U.S. franchise operation of more than 550 Franchise Owners specializing in cruise travel and Cruises Inc. is the original host agency with nearly 500 independent contractors.

The most recent awards presented to CruiseOne and Cruises Inc.'s corporate headquarters team in Fort Lauderdale, Florida include:

- **Uniworld – Top 20 Award, 2008**
- **Globus Family Brands – Premier Agency Partner, 2008**
- **Viking River Cruises – Top Supporter, 2008 Sailing Season**
- **Regent Seven Seas Cruises – Top Producer, 2008** (CruiseOne and Cruises Inc. are also a member of the Regent Seven Seas Cruises Council.)
- **Top 200 Ranking (#181) on First Annual AllBusiness AllStar Franchise List**

This recognition follows last week's announcement that parent company World Travel Holdings (WTH) has been named Celebrity Cruises' 2008 National Account Partner of the Year. Together with WTH, CruiseOne and Cruises Inc. comprise the nation's leading retailer of cruise travel.

About CruiseOne/Cruises Inc.:

CruiseOne, the leading home based travel company with more than 550 franchise locations and Cruises Inc., the original host agency with nearly 500 independent contractors, combine tremendous industry buying power with unrivaled services and support. With best-in-class technology, extensive training and award-winning marketing programs, agents and owners have the right tools to with to ensure success. CruiseOne and Cruises Inc. are part of the nation's largest seller of cruise vacations, World Travel Holdings.

For More Information:

CruiseOne – www.CruiseOneFranchise.com or call 1-800-892-3928

Cruises Inc. – www.SellCruises.com or call 1-877-714-4072