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World Travel Holdings sponsors Make-A-Wish Foundation



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World Travel Holdings, the retail giant that includes CruiseOne, Cruises Inc., Cruises Only, Cruises.com and other brands, announced its sponsorship of the Make-A-Wish Foundation.

The foundation is one of the world's leading children's charities, annually granting the wishes of more than 13,000 youngsters with life-threatening medical conditions in the United States.

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'World Travel Holdings maintains long-standing relationships with a variety of non-profit organizations, but we are excited to work with the Make-A-Wish Foundation as an official sponsor and are honored to contribute to their cause,' said Brad Tolkin, co-chairman/co-ceo of WTH.

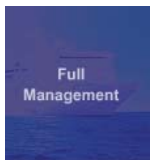


As part of this new relationship, WTH will roll out a variety of campaigns throughout the year to raise awareness and money for the foundation, beginning with a bookings promotion in July with CruisesOnly.

Another campaign lined up is the naming of the Make-A-Wish Foundation as the chosen charitable organization for Project Korima, the fundraising arm of the annual CruiseOne & Cruises Inc. National Conference.



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